

Rep Order# 6838268 Ver# 1 Status New Traffic Order#
 EC'd Yes

Printed: 08/02/2012 10:56 AM
 Last Received: 08/02/2012 10:53 AM

2 of 4

Station	KRQE-TV ALBUQUERQUE, NM.	Agency	() MENTZER MEDIA	Rep Firm	08/02/2012 10:56 AM
Advertiser	() AMER 4 PROSPERITY		600 FAIRMONT AVE, S#306	Sales Office ()	Last Received: All Lines
Product	AMER FOR PROSPERITY		TOWSON, MD 21286	Salesperson ()	
Estimate#	317	Agency C/P1/P2/E	//317	Salesperson Phone#) PHILADELPHIA
Buyer	STEPHANIE KOHLBAUER	Flight Dates	08/22/2012 - 08/27/2012	Salesperson FAX#	() AMY MCCREARY
Phone#		Hiatus Weeks			
Fax#					
Ln	Daypart	Program	Dates	Rate	Time
--	--	--	--	--	--
11		Buyline Comment: POI	08/23-08/23	\$2,100.00 <i>3</i>	:30 1 TH 9P-10P \$2,100.00 1
12		Buyline Comment: NEWS	08/25-08/25	\$175.00 <i>4</i>	:30 1 SA 5P-6P \$175.00 1
13		Buyline Comment: CTIME	08/25-08/25	\$1,600.00 <i>2</i>	:30 1 SA 8P-9P \$1,600.00 1
14		Buyline Comment: 48 HRS	08/25-08/25	\$1,100.00 <i>3</i>	:30 1 SA 9P-10P \$1,100.00 1
15		Buyline Comment: NEWS	08/25-08/25	\$450.00 <i>4</i>	:30 1 SA 10P-1035P \$450.00 1
16		Buyline Comment: CLOSER	08/25-08/25	\$100.00 <i>4</i>	:30 1 SA 1035P-1135P \$100.00 1
17		Buyline Comment: NEWS	08/26-08/26	\$100.00 <i>4</i>	:30 1 SU 7A-8A \$100.00 1
18		Buyline Comment: PRESEASON	08/26-08/26	\$275.00 <i>3</i>	:30 1 SU 5P-6P \$275.00 1
19		Buyline Comment: PRESEASON	08/24-08/24	\$5,000.00 <i>1</i>	:30 1 F 6P-9P \$5,000.00 1
20		Buyline Comment: PRESEASON	08/25-08/25	\$5,000.00 <i>1</i>	:30 1 SA 6P-9P \$5,000.00 1
21		Buyline Comment: NEWS	08/26-08/26	\$500.00 <i>4</i>	:30 1 SU 10P-1030P \$500.00 1

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Station	KRQE-TV ALBUQUERQUE, NM.	Agency	() MENTZER MEDIA	Rep Firm	() PHILADELPHIA
Advertiser	() AMER 4 PROSPERITY		600 FAIRMONT AVE, S#306	Sales Office () AMY MCCREARY
Product	AMER FOR PROSPERITY		TOWSON, MD 21286	Salesperson (
Estimate#	317		/317		
Buyer	STEPHANIE KOHLBAUER		08/22/2012 - 08/27/2012	Salesperson Phone#	215-568-6540
Phone#				Salesperson FAX#	215-568-1845
Fax#					
Ln	Daypart	Program	Dates	Rate	Len
---	---	---	---	---	Spots/Week
22			08/26-08/26	\$100.00	4 :30
					1 SU
					1035P-1135P
					\$100.00
					1
23		Buyline Comment: HOUSE	08/27-08/27	\$125.00	3 :30
					1 M
					6A-7A
					\$125.00
					1
24		Buyline Comment: NEWS	08/27-08/27	\$175.00	3 :30
					1 M
					1230P-2P
					\$350.00
					2
25		Buyline Comment: SOAPS	08/27-08/27	\$550.00	2 :30
					1 M
					430P-5P
					\$550.00
					1
26		Buyline Comment: NEWS	08/27-08/27	\$500.00	3 :30
					1 M
					5P-530P
					\$500.00
					1
27		Buyline Comment: NEWS	08/27-08/27	\$500.00	3 :30
					1 M
					530P-6P
					\$500.00
					1
28		Buyline Comment: JEP	08/27-08/27	\$1,400.00	2 :30
					1 M
					6P-630P
					\$2,800.00
					2
29		Buyline Comment: WHEEL	08/27-08/27	\$850.00	3 :30
					1 M
					630P-7P
					\$1,700.00
					2
30		Buyline Comment: NEWS	08/27-08/27	\$1,100.00	3 :30
					1 M
					10P-1037P
					\$1,100.00
					1

--REPORT TOTALS--

Report Totals: 56 / \$55,850.00

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Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () AMER 4 PROSPERITY
Product AMER FOR PROSPERITY
Estimate# 317
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //317
Flight Dates 08/22/2012 - 08/27/2012
Hiatus Weeks
Salesperson Phone#: 215-568-6540
Salesperson FAX#: 215-568-1845

Showing Buylines: All Lines

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone#: 215-568-6540

Salesperson FAX#: 215-568-1845

--SALES MONTHLY TOTALS--

Aug 12: 45 / \$48,225.00
Sales Totals: 56 / \$55,850.00
Station Totals: 56 / \$55,850.00
Lines not sent/rclld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals \$132,976
CABL 0%
KOB 33%

--COMPETITIVE COMMENTS--

NEW ORDER
EST SHARES

Books NOV12
Demos FA35+

-- CREDIT RISK --

CASH IN ADVANCE

Spot Manager: All, 08/22/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/22/12												
Station: KRQE												
06838268 POL/Americans	195869 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 317							\$1,400.00
06838268 POL/Americans	195869 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 317							\$1,700.00
06838268 POL/Americans	195869 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 317					6:46:00 AM		\$125.00
06838268 POL/Americans	195869 Soap Rotator	M-F 1230p-2p	:30 P3	[ALL]	AMER FOR 317					12:59:11 PM		\$175.00
06838268 POL/Americans	195869 M-F KRQE News	430p-5p	:30 P2	[ALL]	AMER FOR 317					4:49:10 PM		\$550.00
06838268 POL/Americans	195869 CBS Evening News	5p-530p	:30 P3	[ALL]	AMER FOR 317					5:09:55 PM		\$500.00
06838268 POL/Americans	195869 KRQE News 13	(530p-6p	:30 P2	[ALL]	AMER FOR 317					5:34:57 PM		\$1,000.00
06838268 POL/Americans	195869 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 317					6:14:00 PM		\$1,400.00
06838268 POL/Americans	195869 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 317					6:47:18 PM		\$1,700.00
06838268 POL/Americans	195869 Wed Hour 2	8p-9p	:30 P4	[ALL]	AMER FOR 317					8:38:47 PM		\$1,200.00
06838268 POL/Americans	195869 LN M-F	10p-1035p	:30 P3	[ALL]	AMER FOR 317					10:27:41 PM		\$1,100.00
												10,850.00
												10,850.00

Date: 08/23/12

Station: KRQE

06838268 POL/Americans	195869 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 317					6:38:45 AM		\$1,700.00
06838268 POL/Americans	195869 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 317							\$125.00
06838268 POL/Americans	195869 Soap Rotator	M-F 1230p-2p	:30 P3	[ALL]	AMER FOR 317					12:58:11 PM		\$175.00
06838268 POL/Americans	195869 Soap Rotator	M-F 1230p-2p	:30 P3	[ALL]	AMER FOR 317					1:29:01 PM		\$175.00
06838268 POL/Americans	195869 M-F KRQE News	430p-5p	:30 P2	[ALL]	AMER FOR 317					4:37:25 PM		\$550.00
06838268 POL/Americans	195869 CBS Evening News	5p-530p	:30 P3	[ALL]	AMER FOR 317					4:59:26 PM		\$500.00
06838268 POL/Americans	195869 KRQE News 13	(530p-6p	:30 P2	[ALL]	AMER FOR 317					5:51:04 PM		\$1,000.00
06838268 POL/Americans	195869 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 317					6:13:00 PM		\$1,400.00
06838268 POL/Americans	195869 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 317					6:28:59 PM		\$1,400.00
06838268 POL/Americans	195869 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 317					6:52:53 PM		\$1,700.00
06838268 POL/Americans	195869 Thur Hour 2	8p-9p	:30 P3	[ALL]	AMER FOR 317					8:29:49 PM		\$1,400.00
06838268 POL/Americans	195869 Thur Hour 3	9p-10p	:30 P3	[ALL]	AMER FOR 317					9:21:09 PM		\$2,100.00
06838268 POL/Americans	195869 LN M-F	10p-1035p	:30 P3	[ALL]	AMER FOR 317					10:27:11 PM		\$1,100.00
												13,325.00
												13,325.00

Date: 08/24/12

Station: KRQE

06838268 POL/Americans	195869 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 317					6:05:25 AM		\$1,400.00
06838268 POL/Americans	195869 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 317							\$1,700.00
06838268 POL/Americans	195869 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 317							\$1,700.00
06838268 POL/Americans	195869 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 317							\$1,400.00
06838268 POL/Americans	195869 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 317							\$125.00
06838268 POL/Americans	195869 Soap Rotator	M-F 1230p-2p	:30 P3	[ALL]	AMER FOR 317					1:59:01 PM		\$175.00
06838268 POL/Americans	195869 M-F KRQE News 430p-5p	:30 P2	[ALL]	AMER FOR 317					4:38:40 PM		\$550.00	
06838268 POL/Americans	195869 CBS Evening News	5p-530p	:30 P3	[ALL]	AMER FOR 317					4:58:56 PM		\$500.00
06838268 POL/Americans	195869 KRQE News 13	(530p-6p	:30 P2	[ALL]	AMER FOR 317					5:57:41 PM		\$1,000.00
06838268 POL/Americans	195869 NFL Pre-Season	NFL Pre-Sea:	:30 P1	[ALL]	AMER FOR 317					6:36:12 PM		\$5,000.00
06838268 POL/Americans	195869 LN M-F	10p-1035p	:30 P3	[ALL]	AMER FOR 317					10:07:53 PM		\$1,100.00
												14,650.00
												14,650.00

Date: 08/25/12

Station: KRQE

06838268 POL/Americans	195869 Sat Hour 3	9p-10p	:30 P3	[ALL]	AMER FOR 317							\$1,100.00
06838268 POL/Americans	195869 Sat Hour 2	8p-9p	:30 P2	[ALL]	AMER FOR 317							\$1,600.00
06838268 POL/Americans	195869 Sa KRQE News	530p-6p	:30 P4	[ALL]	AMER FOR 317					5:43:08 PM		\$175.00
06838268 POL/Americans	195869 NFL Pre-Season	NFL Pre-Sea:	:30 P1	[ALL]	AMER FOR 317					5:59:30 PM		\$5,000.00
06838268 POL/Americans	195869 LN Sa	10p-1035p	:30 P4	[ALL]	AMER FOR 317					10:26:23 PM		\$450.00
06838268 POL/Americans	195869 Sa 1030p-1130p	1035p-1135p	:30 P4	[ALL]	AMER FOR 317					10:55:25 PM		\$100.00
												\$8,425.00
												\$8,425.00

Date: 08/26/12

Station: KRQE

06838268 POL/Americans	195869 KRQE News Sun 7a-8a		:30 P4	[ALL]	AMER FOR 317					7:06:11 AM		\$100.00
06838268 POL/Americans	195869 Su KRQE News	530p-6p	:30 P3	[ALL]	AMER FOR 317					5:35:38 PM		\$275.00

[Sorted by: Date]

Spot Manager: All, 08/22/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/26/12												
Station: KRQE												
06838268	POL/Americans	195869	LN Su	10p-1035p	:30 P4	[ALL]	AMER FOR 317		10:07:55 PM			\$500.00
06838268	POL/Americans	195869	Su 1030p-1130p	1035p-1135p	:30 P4	[ALL]	AMER FOR 317		10:57:22 PM			\$100.00
												\$975.00
												\$975.00
Date: 08/27/12												
Station: KRQE												
06838268	POL/Americans	195869	M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	AMER FOR 317					\$850.00
06838268	POL/Americans	195869	M-F KRQE News	KRQE News	:30 P3	[ALL]	AMER FOR 317		6:18:25 AM			\$125.00
06838268	POL/Americans	195869	Soap Rotator	M-F 1230p-2p	:30 P3	[ALL]	AMER FOR 317		12:59:26 PM			\$175.00
06838268	POL/Americans	195869	Soap Rotator	M-F 1230p-2p	:30 P3	[ALL]	AMER FOR 317		1:59:01 PM			\$175.00
06838268	POL/Americans	195869	M-F KRQE News	430p-5p	:30 P2	[ALL]	AMER FOR 317		4:37:25 PM			\$550.00
06838268	POL/Americans	195869	CBS Evening News	5p-530p	:30 P3	[ALL]	AMER FOR 317		5:09:55 PM			\$500.00
06838268	POL/Americans	195869	KRQE News 13	(530p-6p	:30 P3	[ALL]	AMER FOR 317		5:35:57 PM			\$500.00
06838268	POL/Americans	195869	M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 317		6:05:16 PM			\$1,400.00
06838268	POL/Americans	195869	M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 317		6:21:14 PM			\$1,400.00
06838268	POL/Americans	195869	M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	AMER FOR 317		6:41:18 PM			\$850.00
06838268	POL/Americans	195869	LN M-F	10p-1035p	:30 P3	[ALL]	AMER FOR 317		10:17:42 PM			\$1,100.00
												\$7,625.00
												\$7,625.00
												55,850.00

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$ GROSS

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012
Date


Signature

703-224-3200
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

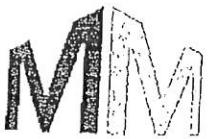
Accepted in Part

Rejected

Signature

Printed Name

Title



Client Information Request Form

Issue

Advertiser Group Name:

Americans for Prosperity

Address:

1726 M St. NW 10th Floor

City, State & Zip Code:

Washington, D.C. 20036Phone: 202-349-5880Fax: 202-587-4599Executive Director or
PresidentTim Phillips

Group Treasurer

John Flynn